

# INTERNATIONAL GALLERIST MEETING

MACBA - BARCELONA

SEPTEMBER 19th - 21st 2011

## 19.09 MONDAY

- 12:00 **Registration opens**
- 15:30 **Welcome address TALKING GALLERIES**
- 16:00 **The new role of the Gallerist in the art market**  
Casey Kaplan, Casey Kaplan Gallery  
Claes Nordenhake, Galerie Nordenhake  
Emilio Álvarez, Galería Angels Barcelona
- Moderated by Ann Demeester,  
Creative Director De Appel arts centre
- 18:00 **Dealing with the economic crisis**  
Georgina Adam, Editor at Large The Art Newspaper  
Robert Tornabell, Economist and Professor at ESADE Business School  
Soledad Lorenzo, Galeria Soledad Lorenzo
- Moderated by Carlos Urroz, Director ARCOMadrid
- 20:00 **Guided Tour MACBA**
- 21:30 **Welcome cocktail**

## 20.09 TUESDAY

- 10:00 **The future of art fairs**  
Victor Gisler, Mai 36 Galerie  
Noah Horowitz, Director VIP Art Fair  
Grita Insam, Galerie Grita Insam
- Moderated by Carles Guerra,  
Chief Curator MACBA
- 12:00 **The gallerist as a private collector**  
Helga de Alvear, Fundación Helga de Alvear  
Boris Vervoordt, Galerie Axel Vervoordt  
Paul Maenz, Galerie Paul Maenz  
Luise Faurshou, Faurshou Foundation
- Moderated by Estrella de Diego, Curator and Professor  
at Universidad Complutense de Madrid
- 14:00 **Lunch break**
- 16:30 **Internationalizing the gallery**  
Janelle Reiring, Metro Pictures Gallery  
Gregor Podnar, Galerie Gregor Podnar  
Silvia Dauder, Galería Projecte SD
- Moderated by Guillermo Romero Parra, Galería Parra &  
Romero
- 19:30 **Guided Tour Fundació Joan Miró**
- 20:30 **Evening reception**

## 21.09 WEDNESDAY

- 10:00 **Emerging Markets:  
Focus on Brazil**  
Eduardo Brandão, Galeria Vermelho  
Ricardo Resende, Director Centro  
Cultural São Paulo
- Moderated by Carlos Durán, Galería Senda
- 12:00 **Gallery Visits**
- 14:30 **Lunch Break**
- 16:30 **Guided tours to selected art spaces:**  
Arts Santa Mónica  
Caixa Fòrum and Media center  
CCCB  
Fundació Suñol  
La Virreina Centre de la Imatge

\* The program may be subject to changes