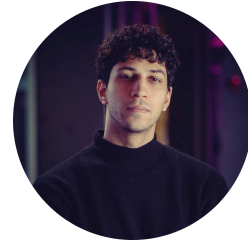


Francisco Antonio Fileccia, Arts & Culture Professional

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PROFILE

Dynamic and detail-oriented Art Historian and Community Specialist with experience in project management, organizing large-scale events, marketing strategy, and content creation. Skilled in fostering creative communities, developing stories and images and managing cultural projects. Passionate about the intersection of art in all of its forms and public engagement. Multilingual with fluency in Spanish, English, and German.

EDUCATION

M.A. Art History and Cultural Management, Universidad del Salvador

2015 — 2019 | *Buenos Aires, Argentina*

EMPLOYMENT HISTORY

Writer & Story Consultant, Independent Film Projects

2024 — 2025 | *Berlin*

- Co-wrote the script for an Argentine film currently in development.
- Joined a German-Georgian co-production as Associate Producer; the film is soon to enter production.
- Continued building professional networks across the film, art, and cultural sectors in Berlin and Latin America.

Community Engagement & Content Creation Manager, Factory Berlin

2022 — 2024 | *Berlin*

- Managed community engagement initiatives, fostering connections among creative professionals, startups, and cultural organizations.
- Designed and implemented events, workshops, and networking sessions to support artistic and entrepreneurial growth.
- Developed and executed social media strategies, increasing brand visibility and community interaction.
- Collaborated with international partners to create interdisciplinary projects, bridging technology and the arts.
- Grew the community by recruiting new members and encouraging content creation and participation.

Chief Social Media Manager, Pinta Group

2019 — 2021 | Argentina, Perú, USA

- Led digital marketing efforts, growing audience engagement across multiple platforms resulting in a 30% increase in followers.
- Curated and managed content for Pinta Art Fair, promoting contemporary Latin American artists.
- Coordinated cross-functional teams to ensure seamless event execution and media coverage.
- Implemented targeted advertising strategies, boosting attendance and brand recognition.
- Analyzed media coverage and social media analytics to measure the success of campaigns and adjust strategies accordingly.

Art Writer & Editor, Arte Al Día Magazine

2019 — 2021 | Buenos Aires, Argentina

- Authored in-depth articles and critiques on contemporary art, contributing to a highly regarded publication.
- Conducted artist interviews and covered major exhibitions across Latin America and Europe.
- Assisted in editorial strategy, ensuring high-quality content aligned with industry trends.

LANGUAGES

- **Spanish** – Native speaker
- **English** – Highly proficient
- **German** – C1

REFERENCES

Nika Apriashvili (Chief Growth Officer) from Factory Berlin

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Diego Costa Peuser (Founder & CEO) from Pinta Group

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