



Federal Ministry  
for Economic Affairs  
and Energy



MITTELSTAND  
**GLOBAL**  
FOREIGN MARKET  
ENTRY PROGRAMME



# Contemporary Art Market Indonesia and Singapore

MARKET EXPLORATION JAKARTA AND SINGAPORE

27 January – 1 February 2018



Initiative  
Kultur- & Kreativwirtschaft  
der Bundesregierung



GOETHE  
INSTITUT



Kulturkreis der  
deutschen Wirtschaft  
im BDI e.V.



BVDG  
KUNST  
SCHAFFT  
NEUES  
DENKEN



Singaporean-German Chamber  
of Industry and Commerce  
Deutsch-Singapurische  
Industrie- und Handelskammer



foreign markets  
consulting

# Draft of Program (as of 12 October 2017)

## MARKET EXPLORATION

Topic: Contemporary Art Market Indonesia & Singapore

Date: 27 January – 01 February 2018 on the occasion of the Art Stage Singapore 2018

<b>Saturday, 27 January</b>	<b>Singapore (Day of Arrival)</b>
during the day	<b>Arrival in Singapore, Transfer to the hotel</b>
Evening	<b>Welcome Dinner &amp; General briefing for all participants</b>
<b>Sunday, 28 January</b>	<b>Singapore (DAY 1)</b>
Morning / Noon	<b>Visit ART Stage Singapore 2018</b> , Location: Marina Bay Sands <ul style="list-style-type: none"><li>- Briefing with fair management and selected exhibitors</li><li>- Exhibition tour</li></ul>
Afternoon	<b>Visit Gillmann Barracks &amp; NTU Centre for Contemporary Art Singapore</b> (ART Cluster Singapore)
Evening	<b>Networking dinner</b> , Location: tbc
<b>Monday, 29 January</b>	<b>Singapore (DAY 2)</b>
08:30 – 10.00 am	<b>Briefing on the Singaporean business location and bilateral cultural dialogue: German Embassy Singapore, Singaporean-German Chamber of Industry and Commerce and Goethe Institut</b> ; Location: German Embassy
	<b>Institution Visit: The National Art Council of Singapore</b>
Noon	<b>Company Visit: Deutsche Bank Singapore</b> <b>Tour at the Art collection and presentation of the art engagement in Singapore and SEA</b> Follow by Lunch break
Afternoon	<b>Institution Visit: The Economic Development Board of Singapore (EDB) and Singapore Tourism Board</b> , presentation on the Singapore Art and Creative Business Sector Location: EDB headoffice
Followed by	<b>Visit National Gallery Singapore (NGS)</b> (meeting with museum management)
Evening	<b>Company Visit: ERCO Singapore</b> (followed by Dinner)
<b>Tuesday, 30 January</b>	<b>Singapore, Jakarta / Indonesia (DAY 3)</b>
Morning	<b>Check out Hotel</b>
	<b>Company Visit: hasenkamp Holding Singapore:</b> Tour at the art-logistics centre and meeting with management
Followed by	<b>Visit: Art Free Port Singapore</b> (Location: Changi Airport)
Early Afternoon	<b>Flight to Jakarta / Indonesia</b>

**Program continued :**

<b>Tuesday, 30 January</b>	<b>Jakarta / Indonesia (DAY 3)</b>
After Arrival	<b>Visit Museum of Modern and Contemporary Art in Nusantara (MACAN),</b> Meeting with Fenessa Adikoesoemo, Chairwomen Museum MACAN Foundation and Aaron Seeto, Director MACAN
Followed by	<b>Visit NADI Gallery</b>
	<b>Check in Hotel</b>
Evening	<b>Visit Art space of Dr. Wiyu Wahono, Indonesian collector of contemporary art</b> (followed by dinner)
<b>Wednesday, 31 January</b>	<b>Jakarta / Indonesia (Day 4)</b>
Morning	<b>Briefing by German Embassy Jakarta, Indonesian-German Chamber of Commerce and Industry (ECONID), GTAI and Goethe Institut Jakarta</b> Location: Goethe Institut Jakarta
10.00am – 12.30pm	<b>Workshop in cooperation with the Indonesian Ministry of Cultural Affairs and the Indonesian Agency for Creative Economy (BEKRAF) and various art experts about “the Indonesian contemporary art market (Opportunities, Trends, market framework conditions etc.)</b> Location: Goethe Institut Jakarta
12.30pm – 01.30pm	Networking Lunch
Afternoon	<b>Gallery Visit: ROH Projects / RUCI Art Space</b> <b>or alternatively Museums like National Gallery Jakarta / Art:1</b> (depending on business interest)
Evening	Free evening
<b>Thursday, 01 February</b>	<b>Jakarta, Bandung</b>
Early Morning	Check out Hotel, transfer to Jakarta railway station Train ride to <b>Bandung (Indonesian Contemporary Art Centre)</b> , approx. 3 h duration
After arrival	<b>Visit: Lawangwangi Creative Space and Gallery</b> ( <a href="http://lawangwangi.com/">http://lawangwangi.com/</a> )
	<b>Lunch with art collector and founder of Bandung Art Sociates Foundation Andonawati</b> (tbc) and other art representatives from Bandung
Afternoon	<b>Visit Gallery / Art Space: Selasar Sunaryo</b> ( <a href="http://www.selasarsunaryo.com/">http://www.selasarsunaryo.com/</a> )
in connection	<b>Return to Jakarta by train</b> <b>During train ride: De-Briefing</b>
Evening	<b>End of the official program</b> Individual return to Germany
<b>Note:</b>	<b>The departure from Bandung to Jakarta can alternatively also take place the next morning / day</b> (as per individual request; Hotel arrangement will be offered).