



Daniela Bevervanso
Gallery Manager
Creative Director & Curator
Production Designer & Set Designer
Exhibition Designer
Digital Marketing

Email: hello@dani.studio
Portfolio: www.dani.studio

PROFESSIONAL EXPERIENCE

TEACHING

Freelance (2020 – 2021)

Undergraduate Degree Program: Production Design for Advertising and Film

Estácio de Sá University, Rio de Janeiro

I developed the Production Design for Advertising and Cinema course programme for the university's online teaching platform.

CREATIVE DIRECTOR & CURATOR

Freelance (2016 – Present)

Creative direction and curation of contemporary art exhibitions and cultural events.

Evanescent, Die Poesie des Textils und kulturelle Nachhaltigkeit – Art Exhibition
Berlin, Mar 2025.

A Head of Time - Art exhibition
Berlin, Oct 2024.

BODIES#2 – Group art exhibition
Berlin, Mar 2024.

BODIES#1 – Group art exhibition
Berlin, Dec 2023.

AWARDS AND RECOGNITIONS

Chatô, the King of Brazil

Winner, Best Production Design (ABC Cinematography Award, Cinema Brazil Grand Prize, Guarani Award).

Heinz Masterbrand

Nominee, Best Ad Campaign (37th Rede Globo Advertising Award).

The Lady of the Night

Nominee, Best Set Design (Applause Brazil Theater Award).

Lisbela and the Prisoner

Nominee, Best Production Design (Guarani Award).

GRANT

Brasilien in Berlin

Festival

Grant Lei Rouanet (Rouanet Law)

Value: €312,000.00 (R\$2,000,000.00)

EDUCATION

Degree in Analogue photography

Atelier da Imagem Academy, Rio de Janeiro ·
1998 - 2000

Into.Gallery – Contemporary Art Gallery
Berlin, Dec 2023 - Present.

Indigenous of Brazil – Group art exhibition
Berlin, 2019.

Brasilien in Berlin – Festival
Berlin/São Paulo, 2016 - 2017

DIGITAL MARKETER

Freelance (2024 – Present)

Development and implementation of digital marketing strategies for art galleries and start-ups, focusing on market analysis, project development, SEO, and engagement campaigns.

Metropol Guru - Tourism startup
Berlin, Nov - Dec 2024.

Into.Gallery – Contemporary Art Gallery
Berlin, Oct 2024 - Present.

PRODUCTION DESIGNER

Freelance (2006 – Present)

Production design for commercials, films, and music videos, creating visual environments that strengthen narratives and brand identities.

Portfolio with over 300 commercials for global brands including Canon, Microsoft, Motorola, L'oréal, Nivea, and Fiat.

Ziemlich schlechte Freundinnen – TV Series
Berlin, 2019.

Mr. & Mrs. Schmidt – Short Film
Berlin, 2019.

Portuguese Applied Linguistics, English and Japanese

PUCRS, Porto Alegre · 1992-1995

PROFESSIONAL DEVELOPMENT

Museography

Museo Nacional de Colombia (Technical Manual – In-depth Independent Study) · 2025

Cost and Finance Plan

Kreativ Kultur Berlin · 2025

Orientation in Funding Opportunities

Kreativ Kultur Berlin · 2025

Digital Marketing

CareerFoundry, Berlin · 2024

Digital Marketing

Sebrae, São Paulo · 2022

Art Curator

AVA, São Paulo · 2021

Theatrical Architecture

Prague Quadrennial of Performance Design and Space, Prague · 2015

Art History

MuBE/Brazilian Sculpture and Ecology Museum, São Paulo · 2011

Technical Drawing

SENAC, São Paulo · 2006

LANGUAGES

Portuguese (Native)

English (Fluent - C2)

Spanish (familiar)

Italian (familiar)

German (B1, in progress)

ASNDA Pata Pata – Music video
Berlin, 2019.

Ruanita – Short Film
São Paulo, 2017.

Embarrassment – Short Film
São Paulo, 2016.

Marrero Who will be – Music video
São Paulo, 2015.

Rico Dalasam Aceite-C – Music video
São Paulo, 2014.

SET DESIGNER

Freelance (2006 – Present)

Design and execution of sets for audiovisual productions, exhibitions, performances and events, with a focus on technical innovation and narrative coherence.

Over 300 TV commercials for brands such as Canon, Microsoft, Motorola, L'oréal, Nivea, Fiat.
2006 - Present

Evanescent, Die Poesie des Textils und kulturelle Nachhaltigkeit – Art Exhibition
Berlin, Mar 2025.

A Head of Time - Art Exhibition
Berlin, Oct 2024.

BODIES#2 – Art Exhibition
Berlin, Mar 2024.

BODIES#1 – Art Exhibition
Berlin, Dec 2023.

Ubiquitous Assimilation – Performance
Gropius Bau, Berlin, 2021.

MY CAPABILITIES

Cultural & Artistic Projects

Exhibition Design: Planning and production of temporary and traveling exhibitions, with development of museographic concepts, spatial and visual layouts, lighting systems, technical display cases, and interpretive texts.

Cultural Event Management: Planning and coordination of medium and large-scale cultural events, with experience in location scouting, budget management, and logistics.

Building Partnerships and Securing Sponsorships: Strategic relationship-building with private sponsors and cultural stakeholders to foster long-term collaborations and secure project funding.

Creative Competencies

Production Design & Set Design: Creation of immersive environments for theater, film, music videos, and events, with strong visual and narrative coherence.

Art Direction: Creative leadership for fashion editorials, product photography, appetite appeal, and visual storytelling across digital and print media.

Strategic Writing for Contemporary Art: Expertise in writing institutional, curatorial texts for contemporary art projects, including grant applications, public funding proposals, and sponsorship pitches.

Technical Skills

3D & Aesthetic Development: Conceptual development and 3D modeling for creative

Transatlantica — Performance
Heizhaus, Berlin, 2021.

Mastercard — Internet Campaign
3D (Virtual Sets)
São Paulo, 2018

Football Museum — Interactive exhibition in partnership with United VJs.
São Paulo, 2012

The Lady of the Night — Theatre
First play in Brazil to use video mapping technique.
São Paulo, 2012.

SET DESIGNER

Full-time Employee (2015 – 2018)

Magazine Luiza — TV and Internet Campaign
3D (Virtual Sets), São Paulo

ART DIRECTOR

Freelance (2006 – Present)

Triton — Fashion Editorial
São Paulo, 2012

Coca-Cola — Commercial Photography
São Paulo, 2012

Pernambucas — Fashion Editorial
São Paulo, 2012

Key Magazine — Fashion Editorial
São Paulo, 2011

SET DECORATOR & PROPS MASTER

Freelance (2000 – 2006)

presentations, moodboards, and project pitches.

Market Analysis & SEO Strategy: Research and analysis of target markets and competitors; development of SEO strategies including keyword mapping and content optimization.

Tools & Technologies

Adobe Creative Suite · SketchUp & 3D Modeling · Keynote · Canva · Artbutler · Mailchimp · SEMRush · WordPress · Google Workspace · Asana

CRAFTSMANSHIP

Fabric Aging Techniques: Application of fabric distressing and aging methods for theatrical, cinematic, or artistic purposes.

Advanced Paint Mixing
Minor Repairs & Restorations: Execution of small-scale repairs on furniture and decorative objects.

Mechanical Effects (Basic): Foundational knowledge of mechanical and kinetic elements for use in interactive artworks or functional installations.

Sewing & Upholstery: Proficiency in hand and machine sewing, as well as basic upholstery techniques for custom textile projects and set dressing.

Over 500 TV commercials for brands such as
LG, Samsung, Coca-Cola, Volkswagen.

2000 - 2006

Chatô, The King of Brazil — Feature Film

Rio de Janeiro, 2005.

The Meteor — Feature Film

Rio de Janeiro, 2004.

O Diabo a Quatro — Feature Film

Rio de Janeiro, 2004.

Lisbela and the Prisoner — Feature Film

Rio de Janeiro, 2003.

The Dress — Feature Film

Minas Gerais, 2003.

EXECUTIVE PRODUCER ASSISTANT

Full-time Employee (1999 - 2000)

Conspiração Filmes Film Company, Rio de
Janeiro