

neugerriemschneider is a Berlin-based gallery for contemporary art. Founded in 1994, the gallery operates across two locations in the city, hosting a diverse range of exhibitions with artists from our internationally active program. With the expertise of an experienced, specialized team, we take part in a selection of institutional-level presentations, events and major fairs throughout the year, valuing thoughtful presentations that promote our artists and their practices in considered, sustainable ways.

neugerriemschneider is looking for a
PR Manager (m/w/d) with a focus on international relations
to join our team in Berlin.

Responsibilities

In close cooperation with the Head of Content & Communications and the gallery team, you will be responsible for international public relations for the gallery and its artists. Your work will primarily include the following tasks:

- Actively engage, cultivate, and manage press relationships with a focus on the English-speaking world
- Development of PR strategies in coordination with the team lead and preparation of respective press kits
- Identifying narratives in the gallery's exhibition program and external artist projects
- Seeking and securing media opportunities, answering press inquiries, organizing press appointments
- Maintaining and updating media lists
- Support of the Content Team in translating and proofreading English texts
- Willing to travel and occasional work on Saturdays during the gallery's opening hours
- Representing the gallery at exhibition openings in Berlin and further events

Profile

We are looking for someone with a great passion for contemporary art and its mediation who has the following qualifications:

- Excellent presentation skills, empathy and the ability to spark curiosity
- Experience in international public relations for cultural projects
- In-depth knowledge of the relevant media landscape
- A reliable network of English-language outlets and journalists with a proven track record of publishing in top tier pubs
- Broad art historical knowledge
- Native English speaker or outstanding eloquence and fluency (German and further languages a plus)
- Ability to coordinate parallel projects under time pressure
- Proactive, committed team player and a precise way of working
- IT skills in Mac OS, MS Office

We offer a diverse and challenging working environment in an international team and practice transparent communication. In the context of our global activities and constant growth, you have the opportunity to contribute your know-how and your own ideas. We actively support your continuous development and strive for long-term, trusting cooperation. neugerriemschneider's exhibition and office spaces are located in Berlin Mitte in the center of the city.

Contact

Please send your application via e-mail to Torsten Klünder: torsten@neugerriemschneider.com

neugerriemschneider
Linienstrasse 155
10115 Berlin